

Corporate & Hotel Grooming Training Courses Malaysia

Member Of:



About Us

Grooming Training Malaysia's number 1 and largest image consultancy. We are a full-service consulting firm, specializing in helping clients develop a strong first impression and brand identity, through wardrobe and image development, communication, etiquette and protocol skills. To date, we have trained over 60,000 individuals in corporations, large and small. With over hundreds of experiences in our range, we are passionate about living our mission in inspiring individuals to attain higher level of self achievement through cutting edge image & skills training. Grooming Training Malaysia is registered with Ministry of Finance (MOF), Human Resource Development Berhad (HRDB) and Ministry of Human Resource (MOHR) as a training provider. Our facilitators are also registered with Institute of Bank-Bank Malaysia (IBBM). Internationally recognized and certified, Grooming Training Malaysia is a member of Malaysian Association of Brand & Image Consultants (MABIC), The Association of Image Consultants International (AICI), The Federation of Image Consultants (TFIC), and the Association of Colourflair Consultants (MACC). In 2012, Grooming Training Malaysia has established The World's First BrandImage International Institute, a joint collaboration with Open University Malaysia, and is now offering Certificates and Diplomas in Image Consultancy internationally.

Our Vision

To be the 1st and world class BrandImage Institute.

Our Mission

To help bridge an individual's substance with style, and style with substance.

Image Grooming / Make-up Training Program

Does your image communicate your personal and professional best? No matter who you are or what you do, the way you dress and present yourself has a major impact on your success. Competition is fierce and your image can be an asset or a hindrance. To be truly in control of your life and career, you need to take your image seriously and do what you can to make it work for you. This unique program combines the essential nature of both style and substance that will help you convey credibility, confidence and competence in all business situations! The fact is that "We Cannot Not Communicate and We Are What We Do and What We Wear".

Modules

Module 1: Impression Management - The Impact Of Your Image

Module 2: Business Wardrobe Management

Module 3: Professional Make-up & Grooming for women & men

Module 4: Business Body Language

Module 5: Business Meeting Etiquette

Module 6: The Art of Networking
Module 7: Business Meal Etiquette Essentials

Methodology

Lectures, demonstrations and practical application through case study and working with clients.

Objective

Recognize the power of first impressions and the impact image makes on their professional and business effectiveness. Realise the advantages of developing a confident, polished professional image and how to use image to leverage client-relations and performance effectiveness. Gain new insights on how to make better selections and how to co-ordinate their personal colours, styles, fabrics and accessories in ways that flatters the individual, and which are appropriate for the business. Enhance confidence and influence as personal and professional development translates into a positive change in attitudes, appearance and actions.

Who Should Attend

Sales & Marketing Personnel / Training Executives / Training Managers / Managers / Corporate Executives & Individuals who wish to project a professional image & communicate effectively

We Are Seen On



HRDF CLAIMABLE TRAINING

Training Inquiries

Contact



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Grooming Training & Consultancy